

Advice from the Chief Executive Angel

Essie Escobedo
Founder and Chief Executive Angel
Office Angels

Expert on the at home workforce, emerging business trends and work/life balance.

Essie on the At Home Workforce

- “The at home workforce includes impressive, seasoned business professionals who prefer less-than-fulltime work.”
- “Flexibility is the mantra of the at home workforce.”
- “These educated and experienced professionals want the freedom to accomplish work on their terms, without compromising the quality of the work itself.”

Essie on Business

- “Almost every business began as a small business. Our clients use Angels to free entrepreneurs from the drudgery of being ‘in the business’ 24/7.
- “Launching a business is no small task. Keeping it operating at a profit is an even greater challenge.”
- “Our clients tell us Office Angels makes them look bigger than they are, and that’s a powerful competitive advantage.”

Essie on Office Angels

- “Office Angels solves the staffing conundrum that plagues small business at a price that reasonable for the small business and worthwhile for the at home professional.”
- “Office Angels helps entrepreneurs and business owners build a profitable business *and* have fun.”
- “Office Angels are trusted advisors who collaborate and build relationships with the clients they support.”

In addition to comments from Office Angels’ Founder and Chief Executive Angel Essie Escobedo, expert commentary from the company’s Angels and its customers is available as well.

For more information, contact Cecilia Roach, Pivot Point Group, 404-355-3831 or croach@pivotpointgroup.com.